



# EDGAR GIRERD

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## PROFESSIONAL SUMMARY

**Delivery Lead & Project Director with 10+ years of experience leading complex digital projects in multi-client agency environments, from strategy through execution.**

I specialise in managing concurrent web, mobile, and custom software initiatives for startups, SMEs, and established brands. I have delivered programmes for clients including Nespresso, Campari, and BNP, while scaling teams and structuring delivery operations in high-growth contexts. Skilled in aligning business goals with technical constraints, I lead cross-functional teams, define scope and roadmaps, and ensure predictable delivery across engagements.

Experienced in overseeing multiple digital streams from discovery through release and iteration, ensuring consistent delivery across distributed teams.

## CORE COMPETENCIES

**Team Leadership · Multi-Client Delivery · Multi-Project Delivery · Agile Delivery · Roadmap & Backlog Management · SDLC Alignment · Cross-Functional Leadership · Client & Stakeholder Management · E-Commerce Platforms · AI-Enabled Digital Projects · Technical Scoping · Delivery Process Structuring · Resource & Production Management**

## PROFESSIONAL EXPERIENCE

### ● Delivery Lead & Lead UX

HORREA, LYON, FRANCE | 2022-2025

Led multi-client digital delivery across web, mobile, e-commerce, and AI-enabled projects for brands including Campari Aperol Spritz, BNP Paribas, and Nespresso. Scaled the organisation from 6 to 35 employees, recruiting across delivery, design, and tech, and structuring delivery processes to support parallel client engagements. Oversaw scoping, roadmap alignment, and cross-functional execution across concurrent programmes, acting as main client contact to ensure delivery quality and project performance.

### ● Digital Product Consultant (UX/UI & Delivery)

EDG'ART, LYON, FRANCE | 2021-2022

Led UX/UI and functional scoping for custom web and mobile platforms. Delivered user-friendly digital experiences for startups and SMEs across various industries. Worked closely with developers (WordPress and custom builds) and managed everything from discovery to prototyping and user journeys.

### ● UX/UI Director & Project Director

OUTSOURCIFY, BANGKOK, THAILAND | 2018-2021 (3.5 YEARS)

Built and structured the agency's creative and delivery capability, recruiting and mentoring an 8-person UX/UI team and supervising 5 project managers across multiple client accounts. Partnered with a 25-person engineering team (Symfony, Vue.js, Flutter) to deliver scalable digital platforms, strengthening delivery processes, cross-project coordination, and quality standards across international clients.

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## EARLIER EXPERIENCE

### ● Project Manager - Digital and graphic

KOS DESIGN, BANGKOK, THAILAND | 2016-2018 (2.5 YEARS)

Led delivery across 50+ active client accounts in an e-commerce-focused digital agency. Structured workflows, coordinated a 12-person cross-functional team, and prioritised concurrent initiatives across time zones, ensuring consistent execution quality across ongoing engagements.

### ● Digital Product & UX/UI Consultant

EDG'ART, BANGKOK, THAILAND | 2015-PRESENT (PROJECT BASED)

Led UX strategy, UI direction, and project delivery for mobile/web platforms and custom software across various industries.

### ● Project Manager & Creative UX/UI Designer

KOS DESIGN, BANGKOK, THAILAND | 2014-2015

Led end-to-end UX/UI design and project coordination for corporate websites, e-commerce platforms, and custom applications.

## QUALIFICATIONS

### ● Full Stack Developer bootcamp

LA CAPSULE, LYON, FRANCE | 2022

Technical project management bootcamp for web and mobile application, full stack development.

### ● BA in Communication Design

UNIVERSITY OF DIJON, FRANCE & THAILAND | 2012-2015

HND in Project Management and Webdesign

## OTHER SKILLS

- **Production management:** Project profitability tracking, resource planning, and delivery reviews
- **Team leadership & process design:** Hiring, mentoring, cross-team coordination, onboarding, and delivery workflow implementation
- **Business strategy:** Pre-sales support, account management, and delivery scoping
- **Technical literacy:** HTML, CSS, JavaScript, React, Node.js, MongoDB, Express, WordPress, Magento. Shopify Certification
- **Methodologies:** Agile delivery, iterative development, roadmap planning, backlog management, and SDLC alignment.

## SPEAKING LANGUAGES

- French: Native speaker
- English: Full professional proficiency
- Spanish : Conversational
- Thai : Basic knowledge

## HOBBIES AND INTERESTS

