



EDGAR GIRERD

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PROFESSIONAL SUMMARY

Delivery Lead / Project Director with 10+ years of experience leading complex digital projects in multi-client agency environments.

I lead delivery across web, mobile, e-commerce, custom platforms and AI-enabled projects from discovery to launch, working closely with product, design and engineering teams. I have delivered for clients including Nespresso, Campari and BNP Paribas, while scaling teams, structuring delivery operations and improving planning, reporting and delivery decision-making.

CORE COMPETENCIES

Team Leadership · Multi-Client Delivery · Multi-Project Delivery · Agile Delivery · Cross-Functional Leadership · Client & Stakeholder Management · AI-Enabled Digital Projects · AI & Workflow Automation · Technical Scoping · Delivery Process Structuring · Resource & Production Management

PROFESSIONAL EXPERIENCE

● Delivery Lead & Lead UX

HORREA, LYON, FRANCE | 2022-2025

Led multi-client digital delivery across web, mobile, e-commerce, custom platforms and AI-enabled projects for clients including Campari, BNP Paribas and Nespresso. Coordinated cross-functional teams (2-8 per project) across product, design and engineering. Managed a 12-person delivery team (project managers and client service roles), overseeing staffing, planning, forecasting and execution across multiple parallel projects, contributing to scaling the organisation from 6 to 35 employees. Applied AI tools and lightweight agents to automate PM workflows, including task extraction, reporting and profitability tracking.

● Digital Product Consultant (UX/UI & Delivery)

EDG'ART, LYON, FRANCE | 2021-2022

Led UX/UI, functional scoping and delivery for custom web and mobile platforms. Worked closely with developers on WordPress and custom builds, translating client needs into user journeys, prototypes, roadmaps and delivery plans.

● UX/UI Director & Project Director

OUTSOURCIFY, BANGKOK, THAILAND | 2018-2021 (3.5 YEARS)

Built and structured the agency's creative and delivery capability, recruiting and mentoring an 8-person UX/UI team and supervising 5 project managers (junior to senior) across multiple client accounts. Managed 5-25 concurrent projects depending on scale and phase. Worked with a 25-person engineering team across Symfony, Vue.js and Flutter to deliver custom platforms, mobile apps and e-commerce projects. Strengthened delivery processes, cross-project coordination and quality standards.

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EARLIER EXPERIENCE

- **Project Manager - Digital and graphic**
KOS DESIGN, BANGKOK, THAILAND | 2016-2018 (2.5 YEARS)
Led delivery across 50+ active client accounts in an e-commerce-focused digital agency. Structured workflows, coordinated a 12-person cross-functional team and managed priorities across multiple concurrent projects.
- **Digital Product & UX/UI Consultant**
EDG'ART, BANGKOK, THAILAND | 2015-PRESENT (PROJECT BASED)
Led UX strategy, UI direction and delivery for web, mobile and custom software projects across various sectors.
- **Project Manager & Creative UX/UI Designer**
KOS DESIGN, BANGKOK, THAILAND | 2014-2015
Coordinated UX/UI design and delivery for corporate websites, e-commerce platforms and custom applications.

QUALIFICATIONS

- **AI, Data & Value Creation Certificate**
ESSEC BUSINESS SCHOOL, PARIS, FRANCE | 2026
Focused on applying AI to delivery, planning and decision-making.
- **Full Stack Developer bootcamp**
LA CAPSULE, LYON, FRANCE | 2022
Technical project management bootcamp for web and mobile application, full stack development.
- **BA in Communication Design**
UNIVERSITY OF DIJON, FRANCE & THAILAND | 2012-2015
HND in Project Management and Webdesign.

OTHER SKILLS

- **Production management:** profitability tracking, resource planning, forecasting and delivery reviews
- **Team leadership:** recruitment, mentoring, onboarding, PM team rituals and delivery workflow design
- **Business strategy:** pre-sales support, scoping, budgeting and account collaboration
- **Technical literacy:** modern web, mobile and e-commerce stacks including Symfony, React, React Native, Flutter, WordPress, Shopify (Certification), Magento and Sylius
- **AI:** AI agents for project workflows, reporting automation and custom AI-enabled platform delivery

SPEAKING LANGUAGES

- French: Native speaker
- English: Full professional proficiency
- Spanish : Conversational
- Thai : Basic knowledge

HOBBIES AND INTERESTS

